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**PowerPoint - Adding  
Blank Slides**

**Facebook Marketing  
Tips from Experts**

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To Laugh**

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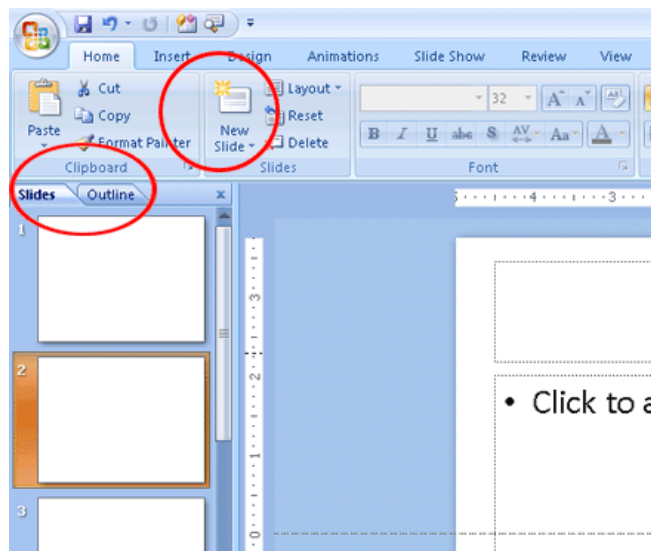
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## PowerPoint Adding Blank Slides

Adding blank slides to a presentation is a basic task in PowerPoint and there are several ways to do this – learn them all and then choose your favorite.

With a new or existing slide set open use the following instructions to add a slide. Blank slides will appear after the slide you are currently viewing.

- Ctrl-M – you can use this keyboard command from anywhere in PowerPoint to add a slide.
- Home Tool Ribbon – on the Home tab, click New Slides (in the Slides area). From here you can choose the layout of your new slide.
- From the Slide Pane (or Outline Pane) right click and choose New Slide or use ctrl-M



Unfortunately, there is no way to add more than one slide at a time – why I just don't know or understand. But you can create a macro that does it for you – which seems more work than it's worth – but if you are interested in learning how to do this see this article:

<http://www.brighthub.com/computing/windows-platform/articles/10739.aspx>

If you have questions or a MS Office project contact me at [info@aapk.com](mailto:info@aapk.com) I have years of experience and can help you.

## Facebook Marketing Tips from Experts

Struggling with how to use Facebook to market your product or services? Then read these 6 tips from marketing experts on some new ways.

- Boost a new product announcement - share your excitement
- Power up your PR Efforts – tell FB friends what's up
- Using Audience Insights - see what your audience engages with and likes
- Use ActionSprout for Email Acquisition – a FB app that let's you create a call to action in a message

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- Use Website Custom Audiences – a way to target those people who visited your web site
- Split Test Facebook Ads – testing your message and audience

**who can also help  
you with:**

Read the full article here - <http://www.socialmediaexaminer.com/facebook-marketing-tips-from-the-pros/>

- [Excel, Word and PowerPoint](#)
- [Web Design](#)
- [Content Management Web Sites](#)
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If you need help with maximizing your networking and social media presence contact me at [info@aapk.com](mailto:info@aapk.com).

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## You Have To Laugh

Funny Video: Bear in a Hammock <http://www.cnn.com/video/data/2.0/video/us/2014/05/31/dnt-bear-in-a-hammock.wesh.html>

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AAPK - 45 Shadyside Lane, Milford, CT 06460

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