



September 27, 2012

Volume 45

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PowerPoint - Slide Layout

Looking for a way to create slides quickly? Then look no further than Slide Layout in PowerPoint. Layout refers to the arrangement of items on a slide.

Each layout contains placeholders (shown by boxes with dotted or hatch-marked borders) that are part of most slide layouts. These boxes can hold titles, body text or objects such as charts, tables, and pictures. The layouts come in a variety of configuration or can just be a blank template.

When you open a new PowerPoint file, the default layout will create a title page as the first page and subsequent pages will show a title box and a main text box that is formatted with a bulleted list. If you are opening a customized template, the layouts may appear differently.

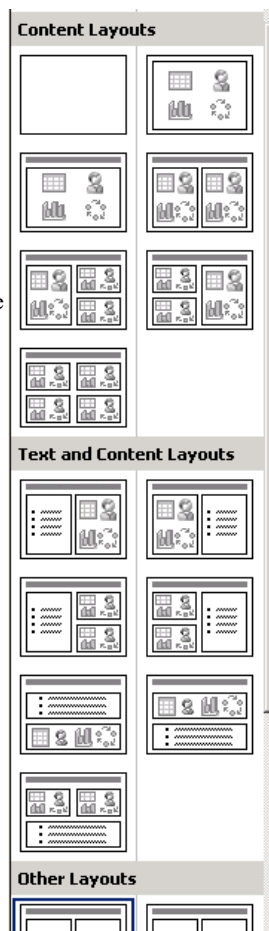
You can change any slides' layout and each time you create a new slide you can choose a layout from the existing ones shown in the Slide Layout task pane or window.

In version 2003 – to access the Slide Layout task pane – right click the slide and choose Slide Layout or use Format, Slide Layout. From the task pane, simply click on the layout you want. You can choose to apply that layout to one slide or many.

In version 2007 and above – to access the Slide Layout Window - Right click – choose Layout and then pick from the layouts shown in the window. Or from the Ribbon, Home tab, Slides and Layout.

If you cannot find a layout that suits your needs, you can rearrange your current layout or create a new design template.

Contact us at info@aapk.com if you need to create a customized PowerPoint template or project – we are PowerPoint experts.



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Steps to Social Marketing - Step 10 Spread the Word Locally and Personally

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Using local social media venues and your personal contacts is another great way to spread your social message. This is especially useful if you are a local business or service provider, but can be beneficial even if your business isn't locally based.

Communicating your message to your personal contacts (via email, facebook, Google +, LinkedIn or where ever you have followers) can help spread the word faster because this group is

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more likely to view your message and could be your biggest initial fan base and future supporters.

- Social Media Marketing
- Creative Marketing Ideas

There are a variety of local social outlets that you can use - [.patch.com](http://patch.com), local facebook groups, or local news sources. If you haven't heard of .Patch, you should definitely look into if your community has a Patch.com site. Patch is owned by AOL, but is run by local editors and is a wonderful source for all things local. I post this newsletter to a blog on 6 local patches in my area weekly and get great exposure from these. You can post an event on Patch or other news related items, and the local editors are usually happy to work with you in creating news worthy items.

On facebook simply do a search using your town and state to see if there are any local facebook groups – for instance, in my community there are two groups: Downtown Milford & Milford Local.

Search for your local news source (newspapers, news stations) and submit a news story that highlights your message.

Think creatively to spread the word. If you need help or more ideas on how to get your message out using the web and social media, contact us at info@aapk.com we will be happy to sit down and help you.

You Have To Laugh

Funny Video: Pig Saves Goat From the Water - http://www.liveleak.com/view?i=07c_1348140785

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