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Excel - Text in Cells

Did you know that you can set your text to a variety of fonts, styles and colors within a cell? Most Excel users are used to setting the font, style and color for a whole cell (or area), but you are not limited to just the format of the cell.

You can adjust the font, style or color of text within a cell either while typing in text or existing text. The key is using the **fx** (edit) line (see sample below) to change your text. If using while typing, highlight the text to adjust and then use your font tools to add pizzaz. If you are working with existing text, click in the cell and then click the F2 function button to activate the fx line – highlight your text and use the font tools.

	A2		fx	Here is your text with varying fonts and co	
	A	B	C	D	E
1	Here is your text in a cell - simple and boring				
2	Here is your text with varying FOUNTS and colors .				
3					

If you need help with any Excel or MS Office project - contact us – we can help – contact us at info@aapk.com for assistance.

Top Level Domain Names

Can you image seeing an ad for Coca-Cola and the web address reads: coke.**soda** vs. coke.com? Or one for Nike with the web address as nike.shoes vs justdoit.nike This may be the case in the future.

.com, .net, and .gov are some of the Top Level Domain (TLD) names you are familiar with seeing (to see the list of all TLD names – click here - http://en.wikipedia.org/wiki/List_of_Internet_top-level_domains). But now, ICANN (the governing body for all domain names) is allowing companies to buy their own personalized Top Level Domain name (such as .shoes, .soda, .nike). Now, don't go running out to apply for one of these – the cost is quite high – about \$185,000!

Obviously, these personalized TLD are only for the companies that have that kind of money to spend – but I wonder if it's really worth the cost. Initially, until more companies buy these – the typical consumer will be confused when not seeing the expected .com. And how many does the company need to buy to secure their name – for instance for Coca-Cola – it would seem logical for them to secure - .coke, .soda, .cola, .beverage, .dietsoda, .sprite, etc. So at a cost of \$185,000 per domain where does a company draw the line as to how many to secure?

Have you seen any of these used yet? I haven't seen haven't, but I have to imagine these will be popping up in the future.

If you need help with creating or redoing your web site or need assistance with social marketing, contact us at info@aapk.com for advice.

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You Have To Laugh

Funny Video: Funny Kid's Dance Video: <https://www.youtube.com/watch?v=kovuHr5uBoI>

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