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Volume 74

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Word - Customizing Your Spell Checker

Do you use unique industry or corporate words or acronyms that get flagged in spell check? To avoid this you can simply add those words/acronyms to your Word dictionary.

You can edit an existing dictionary (add and delete words) or create a new one. To edit the default dictionary do the following:

2003 – Click Tools on the menu bar, Options, Spelling and Grammar Tab – Custom Dictionaries, click Modify, type the word in and hit Add

2007 – Click the Office Button (top left) and choose Word Options at the bottom of the window, then choose Proofing from the menu on the left, click Custom Dictionaries, the Edit Word List, type in the word and hit Add.

Having the ability to customize your dictionary will make your document editing process faster and simpler.

If you need help with any Word project contact us at info@aapk.com.

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- [Excel, Word and PowerPoint](#)
- Web Design
- Content Management Web Sites
- Graphic Design
- Print Design
- Social Media Marketing
- Creative Marketing Ideas

Content Marketing Tips

Providing informational content (like this newsletter) to customers is a great way to generate leads, help with search engine visibility or support sales. Developing a content marketing strategy can seem like a daunting task, but if you follow some simple tips you can succeed.

[Target Marketing](#) suggestions the following 5 tips:

- Marketing Strategy First, Tactics Later
- Don't Overlook Internal Content Opportunities
- Remain Agile
- Make the Right Investments
- Spark Action

To read the whole article [click here](#).

If you need some one-to-one guidance on developing a content marketing strategy, contact us today at info@aapk.com

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You Have To Laugh

Funny Video: Woodchuck Eating Ice Cream - http://www.cnn.com/video/?hpt=hp_c4#/video/living/2013/04/12/orig-jtb-distraction-woodchuck-ice-cream.cnn

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