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PowerPoint - Slide Transitions

Moving from slide to slide in PowerPoint can be done in a variety of ways – from fading the slide into the next to making the presentation advance automatically.

There are four main options available when setting up the transitions:

- Slides advance (manual/timed)
- Transition type (fading, dissolve, etc)
- Speed (timing on transition)
- Sound (adding a sound when the slide advances)

You can set these options for either one slide, multiple slides, the whole slide set or from the Master View (see my article on [Master View](#))

In version 2003 – To set a slide or all slides to transition, choose Slide Show from the menu bar then Slide Transition (or right click to pick Slide Transition). See my previous tip on using this version - [here](#).

In version 2007 – on the Tool Ribbon click Animations - beware this tab doubles as the tools for setting up animation of items on a slide (making it a bit confusing). Let's look at this bar (left to right) and review what can you do:



- **Preview** – this is used for previewing animation (ignore for slide transitions)
- **Animations** – used for setting up animation to slide items (ignore for slide transitions)
- **Transition to this slide** – this contains all the options
 - **Slide transition type icons** – shows you all the ways that a slide can transition – roll over each choice to see how it works and use the down/up arrow to see more options.
 - **Transition Sound** – choose a sound from the pull down list
 - **Transition Speed** – determines how fast or slow the transition type (wipe, swirl, etc) will happen
 - **Apply to All** – click to set all slides with the same transitions
- **Advance Slide** – on Mouse click (manual) or Automatically After (set the amount of time)

Using Slide Transitions can make your presentation easier especially if you are embracing Pecha Kucha (the art of 20 seconds, 20 slides. I will expand on this in future Biz Tips) to make your talk.

As I always recommend, play around with these options so you can see and understand how they work. If you need help with your next presentation contact us at info@aapk.com we have a lot of experience with PowerPoint and other MS Office products.

Many Ways to Create Awesome Content

Creating relative content for your site, newsletter, or blog can seem like a daunting task. But there are many ways to create content even if you don't consider yourself a writer.

I tell my clients to remember the following tips and steps:

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- [Excel, Word and PowerPoint](#)
- Web Design
- Content Management Web Sites
- Graphic Design
- Print Design
- Social Media Marketing
- Creative Marketing Ideas

- Decide on the focus of your content marketing objectives
- Create a list of content ideas and to track what you've written. I use an Excel sheet to jot down ideas as I think of them or to record article links as I see them. This way I don't get stuck for content ideas when I need to write.
- Subscribe to other experts' newsletters that offer related content
- Use others articles to help you write your content
- Write like you are talking to a friend – no need for fancy words or writing like it's an English essay.

For even more tips, read this article from the folks at Social Media Examiner "26 ways to create engaging content" <http://www.socialmediaexaminer.com/26-ways-to-create-engaging-content/>

If you need help creating content for your business contact me at info@aapk.com. I have helped many businesses develop their web and blog content.

You Have To Laugh

Funny Video: Fox Steals Golf Ball -

<http://www.cnn.com/video/data/2.0/video/living/2013/05/31/orig-jtb-distraction-fox-steals-golf-balls.youtube.html>

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